

Science for a **better life**

What you do is about much more than controlling pests. It's about helping create healthier spaces for your customers where they live, work and play. That's why Bayer invests in the latest innovations, technical expertise and business-building tools for Pest Management Professionals. So, together, we can help people lead a better life. It's science, solutions and support at your fingertips. It's science for a better life.

For more information, visit environmentalscience.bayer.us



The only

Roach Control System you need

1
Clean Out

2
Rotate

3
Maintain



Powered by

Science

Scientifically designed for clean out, rotation and maintenance.

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS.
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Three steps for successful rotation

The Maxforce® Roach Control System brings together the cleanout power of Magnum, the rotational benefits and EPA reduced-risk designation of Impact™ and the sustained control of Select. Together they give you a real rotation solution you won't find anywhere else. And using the system is as easy as 1-2-3.

True rotation involves more than just switching products – it's about using the right system of products. The Maxforce Roach Control System is designed to help you eliminate resistant, bait-averse roaches.

The Maxforce Roach Control System

Maxforce FC Magnum → Maxforce Impact → Maxforce FC Select

1. Clean Out

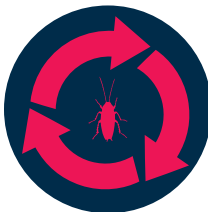


Maxforce FC Magnum

No other bait gel works faster. It's the most effective roach bait available. Reduce populations fast; satisfy customers now.

- // A higher concentration of fipronil
- // Fast knockdown of cockroaches – see results the same day
- // Remains effective up to 1 year or until the bait is completely consumed
- // ContactX™ kill technology – cockroaches only need to touch the bait to die

2. Rotate

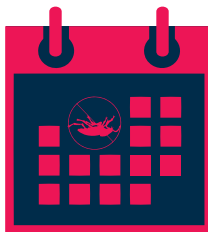


Maxforce Impact

It's designed for modern-day bait rotation strategies to combat aversion and prevent resistance.

- // Works on all roaches – indoors or outdoors, large or small
- // Contains more complex carbohydrates; not reliant on simple sugars that select for aversion
- // Unique bait active ingredient, with alternate mode of action
- // BlueBead technology with proprietary feeding stimulant assures excellent bait acceptance

3. Maintain



Maxforce FC Select

It allows you to maintain cockroach-free conditions by baiting in harborages where roach activity may be introduced.

- // Labeled for both indoor and outdoor use, including commercial kitchens
- // Works even where sanitation is poor and other food is available
- // Better tertiary kill with the exclusive Domino Effect®

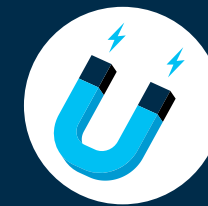
Learn more at environmentalscience.bayer.us/maxforce-roach



Maxforce®

Diet matters

In addition to using the Maxforce Roach Control System, follow these bait best practices.



Don't overestimate bait attraction

Bait cannot be attractive if it's placed outside the sensory range of the targeted roaches.



Correctly place baits

Place baits directly into, or as close as possible to, cockroach harborage sites.



Apply appropriate amounts of bait

Start with label directions and be prepared to return in a week to adjust accordingly.

Rotational recommendation



90 - 120 days

It's recommended you rotate gels every 90-120 days. This is also the typical German cockroach generational cycle.