



Maxforce[®]
ROACH CONTROL
SYSTEM

The only



Roach Control System you need



Three steps for successful rotation

The Maxforce® Roach Control System brings together the cleanout power of Magnum, the rotational benefits and EPA reduced-risk designation of Impact™ and the sustained control of Select. Together they give you a real rotation solution you won't find anywhere else. And using the system is as easy as 1-2-3.

True rotation involves more than just switching products – it's about using the right system of products. The Maxforce Roach Control System is designed to help you eliminate resistant, bait-averse cockroaches.

The Maxforce Roach Control System

Maxforce FC Magnum  Maxforce Impact  Maxforce FC Select

1. Clean Out



Maxforce FC Magnum

No other bait gel works faster. Reduce populations fast; satisfy customers now.

- // A higher concentration of fipronil than Maxforce FC Select
- // Fast knockdown of cockroaches – see results the same day
- // Remains effective up to 1 year or until the bait is completely consumed
- // ContactX™ kill technology – cockroaches only need to touch the bait to die



2. Rotate



Maxforce Impact

It's designed for modern-day bait rotation strategies to combat aversion and prevent resistance.

- // Works on all cockroaches – indoors or outdoors, large or small
- // Contains complex carbohydrates; not reliant on simple sugars that select for aversion
- // Unique bait formulation with alternate mode of action
- // BlueBead technology with proprietary feeding stimulant helps assure excellent bait acceptance



3. Maintain



Maxforce FC Select

It allows you to maintain cockroach-free conditions by baiting in harborages where cockroach activity may be introduced.

- // Labeled for both indoor and outdoor use, including commercial kitchens
- // Works even where sanitation is poor and other food is available

Learn more at environmentalscience.bayer.us/maxforce-roach

One dead cockroach leads to another with our exclusive Domino Effect.®

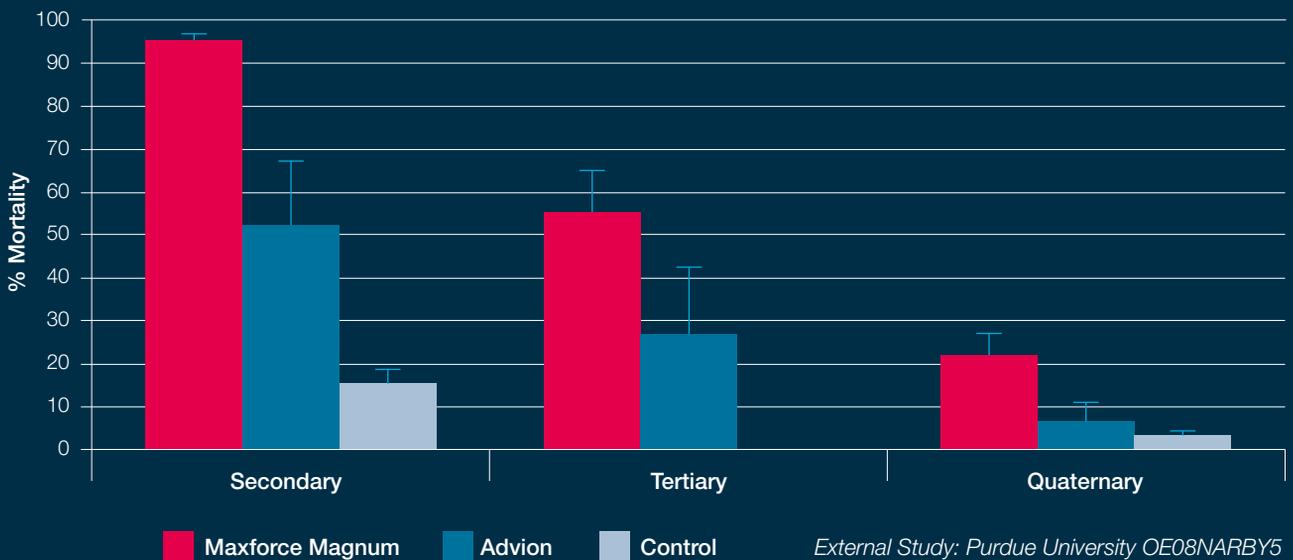
Cockroaches consume or contact Maxforce bait, and then spread it to non-exposed cockroaches, including unseen cockroaches hidden deep in harborages.

Bait is spread to non-exposed cockroaches in 1 of 4 ways:

- // Emetophagy: Consumption of insecticide-containing vomitus expelled by dying cockroaches
- // Cannibalism: Consumption of an exposed cockroach's body
- // Trampling: Physical dispersion of bait by exposed cockroaches resulting in contact by other cockroaches
- // Coprophagy: Consumption of insecticide-laden excrement by developing nymphs

This results in superior secondary, tertiary and quaternary killing power.

Maxforce outperforms Advion®



Diet matters

In addition to using the Maxforce Roach Control System, follow these bait best practices



Don't overestimate bait attraction

Bait cannot be attractive if it's placed outside the sensory range of the targeted cockroaches.



Correctly place baits

Place baits directly into, or as close as possible to, cockroach harborage sites.



Apply appropriate amounts of bait

Start with label directions and be prepared to return in a week to adjust accordingly.



Rotate gels every 90-120 days

This recommendation parallels the typical German cockroach generational cycle.

Science for a **better life**

What you do is about much more than controlling pests. It's about helping create healthier spaces for your customers where they live, work and play. That's why Bayer invests in the latest innovations, technical expertise and business-building tools for Pest Management Professionals. So, together, we can help people lead a better life. It's science, solutions and support at your fingertips. It's science for a better life.

For more information, visit environmentalscience.bayer.us

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS.

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