



## News Release

**FOR IMMEDIATE RELEASE**

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### **Broadform® fungicide now available in California for control of Botrytis, leaf spot and dieback disease pathogens in ornamentals**

*Long-lasting residual helps maximize foliar disease control*

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**CARY, N.C. (March 23, 2020)** – Bayer Environmental Science, a Business Unit of Bayer Crop Science has announced that Broadform® fungicide is now registered and available for use on greenhouse- and nursery-grown ornamentals in California for foliar disease control of key pathogens including Botrytis, leaf spot and dieback diseases.

“We are excited to finally bring this disease management tool to growers in California,” said John Wendorf, customer marketing manager for Bayer Lawn and Ornamentals. “With Broadform fungicide, these growers now have access to a strong rotational fungicide for protection from Botrytis and other key pathogens when conditions are ideal for disease development.”

With both knockdown and long-lasting residual protection, Broadform fungicide controls more than 50 pathogens on greenhouse- and nursery-grown ornamentals, including fruits, nuts and Christmas trees.

Other benefits of using Broadform fungicide include:

- Unique chemical structure of fluopyram differentiates it from other SDHI solutions on the market
- Two modes of action control more than 50 pathogens
- Helps prevent dieback and tip blight diseases
- Systemic movement into flower bud tissue

To learn more about Broadform fungicide, contact your authorized Bayer distributor or visit:

<https://www.environmentalscience.bayer.us/turf-and-ornamentals-management/production-ornamentals/products/broadform>

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increase its earning power and create value through innovation and growth. Bayer is committed to the principles of sustainable development, and the Bayer brand stands for trust, reliability and quality throughout the world. In fiscal 2018, the Group employed around 117,000 people and had sales of 39.6 billion euros. Capital expenditures amounted to 2.6 billion euros, R&D expenses to 5.2 billion euros. For more information, go to [www.bayer.us](http://www.bayer.us).

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